

Assignment: Digital Marketing (MBAPELMM6T) WBSU

1. A website has to be created in groups with 3 students per group.
2. The website can be on any topic adhering to the YMYL criteria of Google.
3. The website has to be shown in class along with a PowerPoint presentation (≤ 7 slides) explaining-
 - a) Objective of the website.
 - b) Performance metrics.
4. Already published / created websites should not be used.
5. Date of showing the website with the PowerPoint presentation **25/05/2026.**

Following websites can be consulted for above assignment-

https://www.wix.com/lp-en/domain?utm_source=google&utm_medium=cpc&utm_campaign=18276155267^140538784029^search%20-%20en&experiment_id=free%20business%20domain^e^620537411485^&gad_source=1&gclid=Cj0KCQiApfjKBhC0ARIsAMiR_ItLzuCrGS18lP7JeE6TvUiSqtfbycVXdiJOUghoJ82Vq0wxLpb9IEaAiZTEALw_wcB

<https://wordpress.com/free/>